

Information on artwork

Important:

- Make a pdf or eps with all text converted to outlines, and logos and colors in CMYK.
- Always include a 5 cm bleed with cropmarks offset (outside the bleed).
- Please enclose colorproof and layout. Graphics should be set in CMYK or PMS. You can download our ICC profile from the Artwork menu at our web site.

Image resolution

Images to be printed will need different resolutions depending on how large you would like the final product to be.

Image size m ²	Resolution dpi for InkJet	File size MB
1	80	40
2	65	50
5	50	75
10	40	95
20	35	145
40	29	200
50	27	215
100	22	285
200	18	380
500	14	580

Images to be printed with the Airbrush machines should have the same resolution regardless their final size - that is 13 dpi.

Pdf or eps

We can work with pdf or eps created for example by Photoshop, Illustrator, InDesign, FreeHand or Quark Xpress. Save or export as pdf/eps with all text converted to outlines.

For artwork without any text or logos you can also use psd, tif or jpg. Note! In case of jpg make sure you compress your file as little as possible.

When you send us your artwork you can do this per e-mail, FTP, CD, DVD or a USB memory.

We can help you!

For the price of 625 kr per halfhour (sep 2008) we convert your document (for example native formats of InDesign, Illustrator or Quark Xpress) to a printable pdf.

If you will need our help, don't forget to include all links such as highres images, graphics and typefaces referred to in your document. Make a Zip or Stuffit file containing all the links and your artwork before sending it.

For the same fee we can also scan images, make layouts, retouching and much more.

Useful stuff on our web

Click on "Artwork" and you will find:

- Our standard color profile for download.
- A calculator for finding a suitable resolution for your images.
- A guide for determining whether your layout will work or not.
- Comments on common error types in artwork that we receive.

Please give us a call on +46 8 630 32 00 if you have any questions or need some help with your artwork.

Welcome!



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